

Online Privacy Statement

Entira believes that the responsible use of personal information collected on its Web site is critical to its business objectives and reputation. As part of our commitment to privacy, we have adopted this Online Privacy Statement. The extent and type of information we receive from you on our external Web sites depends on the information you provide to us through our contact mailboxes and/or through the registration processes on our sites. We only use your personally identifiable information to respond to your requests and to provide you with information about Entira's services, unless we obtain your permission to use your personal information for other purposes. For example, if you send us an e-mail message requesting information about Entira, we will use your e-mail address and other information you supply to respond to your request. If we intend to use your personal information to inform you about other Entira services, we will notify you and give you an opportunity to decline to receive such communications.

Our Web site may invite you to register and provide information about yourself. We use the information you provide to personalize your online experience and to deliver the content most suited to your needs. Such Web sites also provide an opportunity for you to update your registration information should you no longer wish to receive information from us.

In addition, "cookies" (i.e. small text files placed on your computer when you first visit the site) are used on our Web site. Most browsers now recognize when a cookie is offered and permit you to refuse or accept it. If you are not sure whether your browser has this capability, you should check with the software manufacturer, your company's technology help desk or your Internet service provider.

Cookies are primarily used to enhance your online experience and are not used to track the navigational habits of identified visitors, unless we obtain your permission to do so. If you visit our site to read or download information, such as news stories or articles, much of the information we do collect is statistical only (e.g., the domain from which you access the Internet, the date and time you access our site, and the Internet address of the Web site from which you linked directly to our site) and not personally identifiable. We use this information about the number of visitors and their use of the sites in aggregate form to make our sites more useful and attractive to you.

The personal information you provide to us will be retained only for as long as necessary to fulfill the purposes for which the information was collected. We do not share personal information with third parties, and we never sell your personal information. Furthermore, personal data collected by Entira may be transferred to other sister-companies of Entira where it is necessary to meet the purpose for which you have submitted the information. By submitting data through Entira electronically, you are providing explicit consent to trans-border transmission of data collected via Entira's Web site.

In addition, Entira has technological and operational security policies and procedures in place to protect your personally identifiable information from loss, misuse, alteration or

unintentional destruction. Our personnel who have access to the data have been trained to maintain the confidentiality of such information.

Entira understands the importance of protecting children's privacy, especially in an online environment. Our sites are not intentionally designed for or directed at children under the age of 13 years. It is our policy never to knowingly collect or maintain information about anyone under the age of 13.

Entira recognizes its responsibility for protecting the online privacy of your personal information. If you have questions or comments about our administration of your personal information, please contact us at info@entira.net. You may also use this address to communicate any concerns you may have regarding compliance with our Online Privacy Policy.